



## SPONSORSHIP LEVELS

### **Title Sponsor**

Title sponsorship is the highest level of exposure for your business with this event. Your company name will be featured with our regatta logo in a nationally distributed sailing magazine and will appear in all print and video marketing with links to your website on social media. This includes advertisements in the class mailing of the Bagpipe Magazine, press releases, website advertising, a courtesy tent or booth on site, and a large spotlighted logo on the *Sponsor Banner*. Please contact us for a financial commitment of \$14,000 (cash or cash/in-kind combo).

### **Platinum Sponsor**

\$2,500 cash value or \$5,000 merchandise and services support. Your company may pick naming rights to a regatta meal or other area to be determined based on availability. Your company will receive a link from our site to yours through your logo. Your company may include “offers” in race packets. Your business may display your company logo on our promotional literature, a company banner displayed at the entrance gate or other location, and your logo included on the website and *Sponsor Banner*.

### **Gold Sponsor**

\$1,500 cash value or up to \$3,000 merchandise and services support. Your company may include “offers” in race packets. Your business may display the company logo on our promotional literature or a company banner displayed at the venue, and your logo included on the website and *Sponsor Banner*.

### **Silver Sponsor**

\$500 cash or \$1,000 services support. Your company may include “offers” in race packets. Your business may display a company logo on our website and on the *Sponsor Banner*.

### **Bronze Sponsor**

\$250 cash or \$500 services support. Your business may display a company logo on our website and on the *Sponsor Banner*. Yacht clubs donating at this level will get their burgee printed on the *I-LYA Banner*.

### **Patron Sponsor**

\$100 cash support. You will be listed as a “Patron Sponsor” on the *Sponsor Banner*.

For questions or comments regarding the above information, please contact Corinne Sackett at 440-479-3383 or [corinnesackett@gmail.com](mailto:corinnesackett@gmail.com)